



FRIDAY SESSION ONE

10:00 a.m.—11:30 a.m.

101 MOTIVATING, MANAGING, & RECOGNIZING PTA LEADERSHIP Part I

This is a two-part, interactive session that will allow the participants to assess and identify their leadership style; learn what motivates leadership volunteers and how to keep them motivated; mobilize leadership volunteers into action; and receive tips on how to recognize leadership volunteers. Participants are urged to attend both sessions to get the most out of this workshop.

Presenter: Sharon Weigh—National PTA Trainer

Target Audience: General interest

102 HOW TO RUN YOUR PTA

Review the PTA President's duties and the roles and responsibilities of officers and committee chairs. We will discuss creating and training your board, building a working relationship with your principal and school staff. We will discuss effective leadership techniques and where to go for help when you need it.

Presenter: Virginia Board of Managers member

Target Audience: Presidents, Presidents-Elect, Officers

103 BULLYING: ITS NOT JUST FACE TO FACE ANYMORE

Bullying is a pervasive activity. It happens not just in the school yard but over the internet as well. Did you know the way you type words in your electronic device can be perceived as being aggressive? You will learn what to expect when you or your child navigate the airways on your electronic devices every day.

Presenter: Henrico County Police Department School Resource Officers

Target Audience: Parents, students, committee chair

104 COMMON THREADS OF PTA BASICS (EML TRACK)

Examine the history of PTA, its impact on children, families and education. Learn about the common threads that join PTA and the National Congress of Colored Parents and Teachers to other educational organizations. Learn about the journey of PTA and the importance of this association. Determine the importance of diversity in the association and how you, as emerging minority leaders can shape the PTA's future.

Presenter: Delcenia Jones, Director of Urban Development National PTA

Target Audience: EMLC Attendees, Officers, Membership Committees, First Time Attendees, General Interest

105 WHY YOUR UNIT NEEDS JUST BETWEEN FRIENDS

Discover how to grow and strengthen your unit's membership with Just Between Friends – the official PTA communications and membership management online system which is offered *free* to all PTA units. Using Just Between Friends, a private and secure system, you can communicate with your entire school community; create directories; print membership cards; and earn revenue. It's easy to email all parents in your school community – enabling you to efficiently recruit new members and retain current members. And, when you use Just Between Friends for communications, you're eligible for revenue-share! Find out how in this motivational workshop.

Presenter: JBF Representative

Target Audience: Membership, Volunteer Chairs



FRIDAY SESSION TWO LUNCH AND LEARN

12:30 p.m.—2:00 p.m.

201 MOTIVATING, MANAGING, & RECOGNIZING PTA LEADERSHIP Part II

This is the second of a two-part, interactive session that will allow the participants to assess and identify their leadership style; learn what motivates leadership volunteers and how to keep them motivated; mobilize leadership volunteers into action; and get tips on how to recognize leadership volunteers. Participants are urged to attend both sessions to get the most out of this workshop.

Presenter: Sharon Weigh—National PTA Trainer

Target Audience: All PTA Leaders

202 REFLECTIONS ROUND UP! Arts In Education Workshop

Now that you're in the final stages of your Reflections Program, you've noticed there are many changes this year. Come to this round table workshop where we'll discuss the changes, go over the steps to be sure you have it right, and share everyone's experience and advice! A great workshop for all PTA Reflections chairs; local unit, council and district!

Presenter: Jane Brooks, Virginia PTA Arts in Education Committee Chair.

Target audience: Reflections Chairs—Local, Council, District leaders

203 TREASURER'S ROUND TABLE

Now you have been the Treasurer for a few months, there are probably many questions you would like to ask and shortcuts to learn as you continue in your PTA role. Sit down over lunch to discuss the ins and outs of being a PTA Treasurer.

Presenter: TBA

Target audience: Treasurer's and Presidents

204 CULTURAL DIVERSITY: BECOME THE CHANGE AGENT YOU ARE MEANT TO BE (EML TRACK)

Discover the sources of cultural programming that often guide our behaviors and day to day actions. Through interactive and thought-provoking exercises, this workshop will reach beyond the apologies and identify why we offend and why we get offended. Participants will work together to break through the barriers of acknowledging differences and valuing the diversity within us all and truly make strides towards becoming change agents in their PTA and their community.

Presenter: Delcenia Jones, Director of Urban Development National PTA

Target Audience: EML Attendees, Officers, Membership Committees, First Time Attendees, General

205 SOCIAL NETWORKING—ARE YOU SAFE?

We all think that the "privacy" settings will help keep us out of harm's way. Do privacy setting really protect our families? Learn the best way to protect our families and our organization from those that may not have your best interest at heart.

Presenter: Henrico County Police Department School Resource Officers

Target audience: PTA Leaders, parents, students

FRIDAY AFTERNOON SPECIAL SESSION—IMMEDIATELY AFTER GENERAL SESSION I

1000 BYLAW AND RESOLUTIONS BRIEFING—PARLIMENTARY Q & A

Have questions on the bylaw changes being presented or about the resolutions being discussed? Interested in submitting a motion? This special workshop will review the proposed bylaw amendments and resolutions being presented during General Session III. Find out what you need to know before voting begins. Are you confused about the parliamentary procedures that we will follow at your convention? Stick around after General Session I to have your questions answered.

Presenters: Sharon Weigh, Convention Parliamentarian; LaTonya Miller, Virginia PTA Bylaws Chair; Kathy Burcher, Virginia PTA Legislation/Resolutions Chair

Target Audience: All

No registration required for this workshop, all delegates are encouraged to attend

SATURDAY SESSION THREE**9:45 a.m. —11:15 a.m.****301 HOW DID THEY SEE MY POST?**

If you think you know how to “hide” things on your computer, think again. Our children are “cyber smart” because they are the first generation raised in the computer/social networking world. This workshop will help you determine if they are really safe. Sometimes they think they are and we believe they are, but where there is a will there is always a way so lets learn how to protect them.

Presenter: Henrico County Police Department School Resource Officers

Target Audience: Parents, students, committee chair

302 PTSA AND ME—STUDENT/PARENT LEADERSHIP PANEL

This workshop will host a table of both parent and student leaders of PTSAs. Learn the secrets to having strong student leadership enhance your PTSA. How do the students feel about being part of what some feel is a “parent” organization. Do you include students as leaders on your board? What do students want from PTSA and what do you want from them? Bring your questions and ideas and enjoy a spirited discussion of the how, why, and when of getting more student’s involved in your PTSA.

Moderator: Virginia Board of Mangers Member

Target Audience: PTSA Leaders—Students and Parents

303 VIRGINIA PTA– A VOICE FOR ALL CHILDREN

Virginia PTA is one of the leading child advocacy organizations in the state. You will learn how we are gearing up for this session of the General Assembly. Learn about the legislative process that we use to determine our positions and the role every member of Virginia PTA plays in the process. Hear more about how one member can affect change and how our voices, collectively, have become one of the most powerful for our children. Learn more about how our “Take Action Virginia” Network makes contacting your legislator easier than you ever imagined. We will discuss details about our 2012 legislative priorities as well as our new positions.

Presenter: Kathy Burcher, Virginia PTA Legislation/Resolutions Chair

Target Audience: Legislation Chairs, Officers, Child Advocates

304 SPREADING THE SPIRIT OF AN INCLUSIVE PTA (Emerging Minority Leaders EML Track)

Do you want to increase the diversity of volunteers that participate in your local PTA unit? Are you looking for strategies that you can implement today? This interactive workshop discusses how to find and place volunteers more effectively while meeting the diverse needs of your PTA and the volunteers.

Presenter: Delcenia Jones, Director of Urban Development National PTA

Target Audience: EMLC Attendees, Officers, Membership Committees, First Time Attendees, General Interest

305 WHY PARENTS NEED JUST BETWEEN FRIENDS

Discover how Just Between Friends helps parents in your school community organize their family’s activities and become more engaged in your unit’s activities. Just Between Friends, the official PTA communications and membership management online system, is offered *free* to all PTA units and parents in your school community. When parents accept your invitation to join your communications group in Just Between Friends, a private and secure system, they’ll always receive your email messages – in their email box; on their personal start page; and posted to their calendar. Plus, they benefit from family organizational tools. Hear all about them in this insightful workshop.

Presenter: JBF Representative

Target Audience: Membership, Volunteer Chairs