

“WHY PTA” FOR SUPERINTENDENTS

The Power of PTA...PTA is the premier child advocacy group in the nation!

*PTA is a partner in the success of your students via involved parents

*PTA is a “best buy” for their school-rather than a drain on their resources

*PTA brings resources that can make a difference to your school

*PTA offers a way for better communication with parents

*PTA increases volunteerism in your schools

*Statewide and National programs to benefit youth

*Fosters diversity and the inclusion

HOW?

PTA advocates for legislation at every level (local, state, national) that supports public schools and students

Improves communication with your parents, promotes positive school climate

State and National support system for conflict mediation, training and encouragement

501(c)(3) nonprofit status and low cost insurance

Training for your local leaders on how to handle funds and file required 990 reports

Fulfills the national requirements for parental involvement at no cost to the division

You will have the support of a strong state and national PTA leadership

Provides a vehicle for the partnership between parents, teachers and principals

Promotes association with other leaders in the education community

National PTA Reflections Program, Three4Me, Programs for Volunteerism, Grant possibilities

Enhances the school division’s public image and builds school pride

Supports public education via political advocacy and engagement of community members

National and statewide programs encourage more male involvement and a more diverse group of leaders

WHY NOT?

